

WXIX

ORDERFlight Dates **08/08/12-08/14/12**Contract / Revision **804213 / AMRCNS 4 PROSPERITY**

Original Date / Revision 08/02/12 08/02/12 Agency Com 15%

Advertiser **Americans for Prosperity Fo** Billing Contact

Agency **Mentzer Media Services**
 600 Farimont Avenue
 Suite 306
 Towson, MD 21286

Buying Contact

600 Farimont Avenue
 Suite 306
 Towson, MD 21286

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Sep 00:00:00

Estimate # **1166**Alt Order # **06261258**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	8	\$6,120.00	\$7,200.00	0.00	07/30/12	08/14/12	8	\$6,120.00	\$7,200.00
Totals	8	\$6,120.00	\$7,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	08/08/12	08/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-- WTF--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- WTF--		3				\$600.00		0.00			
E 2	WXIX	08/08/12	08/10/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	-- W- F--	:30	2	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- W- F--		2				\$1,400.00		0.00			
E 3	WXIX	08/13/12	08/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MT-----	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$600.00		0.00			



Contract / Revision **804213** Flight Dates **08/08/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:00:00

Advertiser **Americans for Prosperity F** Product **AMRCNS 4 PROSPERITY** Estimate # **1166**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 4	WXIX	08/13/12	08/13/12	Late News M-F	Comm	10-11P	1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00	
				Late News M-F	(10:00 PM-10:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/13/12	08/19/12	1-----	1		\$1,400.00		0.00							
														Totals	8	\$7,200.00